THE PROJECT

KEY FIGURES

18 months duration

4 European cluster partners

582 SMEs involved

SECTORS

Architecture and building, interiors furnishings and equipment

Renewable energy & energy efficiency

Water treatment and management

ICT for smart & safe buildings and tourist experience

SERVICES

Market Intelligence

Business Networking

Internationalization Strategy

CLUSTER PARTNERS

CENFIM
Home & Contract furnishings cluster and innovation hub
www.cenfim.org

CWP
CATALAN WATER PARTNERSHIP
www.cwp.cat

OÖ ENERGIESPARVERBAND
cleantechcluster-energie.at

torinowireless
ICT e Innovazione in Piemonte
www.torinowireless.it

TARGETED COUNTRIES

UNITED STATES

MEXICO

MOROCCO

UNITED ARAB EMIRATES

SOUTH AFRICA

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in 🐦 #COSMESentinel

Sentinel
Global Hospitality Opportunities

Cluster Network for Hospitality Sustainable Development and Internationalization

ABOUT

WHAT WE DO

WHAT IS SENTINEL

Sentinel is a Cluster Network for Hospitality Sustainable Development and Internationalization that provides market intelligence on new and **emerging markets** where the hospitality sector has a **huge growth**.
A long-term partnership to help member SMEs in finding **market opportunities outside Europe**.

TECHNOLOGY INNOVATION FOR HOSPITALITY

Hospitality industry is increasingly called to revolutionize their offer with innovative technology solutions. Sentinel builds up a **value-chain with excellent companies** in the field of sustainable architecture and building, interiors furnishings and equipment, energy efficiency and renewable energies, water management and Information & Communication Technology.

INSIGHTS

Explore, identify, select and acquire intelligence on new markets where the tourism and hospitality sector will boost.

GO GLOBAL

Expand your horizons and go global. We'll help your SME go international acquiring capacities to successfully enter the most promising markets.

MARKET INTELLIGENCE

We have identified **Mexico, Morocco, South Africa, United Arab Emirates and United States** as the best target markets and we provide our SMEs with relevant information about how the contract-hospitality sector and its value chain work.

PARTNERSHIP CONSOLIDATION

We boost collaboration among our members, promoting a **SME consortium** with complementary products and services.

INTERNATIONALIZATION STRATEGY

We will develop a **joint marketing strategy** and a common identity to allow cluster members gain international visibility.
Our final goal is to establish an **international roadmap** to be implemented in a second project phase.