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What is Sentinel? A cluster network enabling SMEs going international, integrating themselves in a global value chain, towards emerging markets in the Hospitality Industry.

Top Stories

SENTINEL ends and re-launches the partnership with a internalization strategy and a new brand



The final event of the COSME SENTINEL project took place on 8 May in Turin, Italy. A day dedicated to European networking, started with the SENTINEL outcomes and continued with a pitching session by European companies with innovative technology solutions for the hospitality sector. The day ended B2B meetings between companies and between clusters and companies. The final event was organized by Torino Wireless Foundation ...

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Market intelligence: the final selection is completed



The Sentinel consortium completed the final selection of 3 emerging markets for the tourism sector where the hospitality sector is expected to clearly grow during next years: Mexico United States of America South

Africa The validation of the final markets has be done through a multiple analysis processes implemented jointly by the partnership and that will take into consideration the ...

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News and events

Sentinel at InteriHotel Canarias

Last 20th of June, Toni Zaragoza from CENFIM presented in front of 21 representatives of the exhibitor companies, the SENTINEL project, which was held during the framework of InteriHotel Canarias. InteriHotel is Spain's largest showcase specializing in hotel interior design and a leading event in southern Europe in the contract-hospitality sector. The next one will be held from 20th to ...

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Report: Exploratory mission in United Arab Emirates



From 31th of March to 4th of April an exploratory visit will take place in Dubai, Abu Dhabi and Sharja, in the EAU. The Exploratory visit was conducted by Gianmarco Piola from Torino Wireless during the Future Technology Week in Dubai: it is one of the most important technological events in the Middle East. This event comprises IoTx (Internet of ...

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Report: Exploratory mission in South Africa

The exploratory visit was conducted from 26th and 28th of March, during the celebration of the WATER SHOW AFRICA. The Water Show is a unique conference and marketplace where water CEOs, government officials, senior executives and engineers attend to explore solutions for developing investable and sustainable world class water projects throughout the African continent. The exploratory visit was lead by ...

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Report: Exploratory mission in USA



The OO Energiesparverband / Cleantech-Cluster and the cluster partner Scheuch took part in the 2019 International BIOMASS Conference & Expo in Savannah (Georgia). The 12th annual International Biomass Conference & Expo took place March 18-20, 2019, at the Savannah International Trade & Convention Center in Savannah, GA. This dynamic event unites industry professionals and clients from the whole supply chain. The International ...

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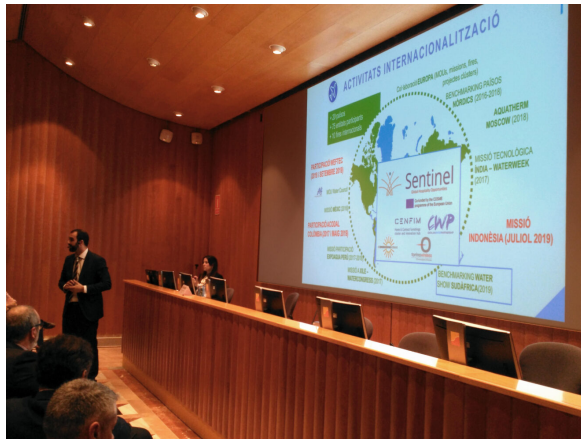
Report: Exploratory mission in Morocco

From 18th and 21st of March, an exploratory visit took place in Morocco, in the context of the fair CREMAI - Le carrefour International des professionnels de la restauration, de l'alimentaire & de l'industrie hoteliere. CREMAI is the heart of the latest trends in hospitality. Cremai's offer is structured to meet the needs of new openings, existing businesses and professionals. ...

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Innovation of the Water Sector: forum in Barcelona



During the third edition of the Forum for the Innovation of the Water Sector, held in Barcelona on March 7, Xavier Amores Bravo, cluster manager of CWP explained the SENTINEL project and its internationalization opportunities to the audience. The event had 170 registered people including representatives from SMEs, big companies, research and technological centres and public administrations, among others. Moreover, ...

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Report: Exploratory mission in Mexico

From 11th and 15th of February, an exploratory visit took place in Guadalajara, in the context of the fair Expo Mueble Internacional. Since 1982, the Association of Furniture Manufacturers of Jalisco, A.C., has hosted the EXMI, the top business platform for the furniture and decoration industries of Mexico With its two annual editions: Winter and Summer, EXMI has become the biggest furniture trade ...

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