

What is Sentinel? A cluster network enabling SMEs going international, integrating themselves in a global value chain, towards emerging markets in the Hospitality Industry.

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Market analysis: country reports are available



The Sentinel project concluded the market analysis of each target market: Mexico, Morocco, South Africa, United Arab Emirates, United States. These studies take into account the 5 forces analysis for the contract-hospitality market and a competitors' analysis of the SME members of the clusters. Now the Sentinel partners make the reports available to their members companies. Are you interested in receiving the results of the market analysis? ...

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Infographic: EMERGING TOURISM MARKETS - Where hospitality sector will grow in the coming years

We have released an infographic to present shortly the hospitality sector value chain and the main features of the selected target markets.

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Are you an European SME?

Are you an European SME from a ICT, furniture and furnishings, energy efficiency or water management cluster?

Discover business opportunities in emerging markets for the Hospitality industry outside Europe!

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News and events

Networking Event in Iwater & Samba Hotel

On November 15, a SENTINEL European Networking Event took place in Barcelona, at iWater 2018, the exhibition about the integrated water circle. The fair is an international meeting point for all the actors that will define the evolution of the water sector, offering innovative and technological solutions that effectively respond to challenges such as the efficient management of resources and ...



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European Networking Event in Barcelona



On October 25, the SENTINEL European Networking Event took place in Barcelona, within the exhibition INTERIHOTEL BARCELONA 2018. The event was hosted by CENFIM, and all the project partners were present - Catalan Water Partnership, OOE Energiesparverband and Fondazione Torino Wireless - plus we have the great pleasure of hosting two potential SENTINEL partner clusters: CAP Construction, from Wallonia (Belgium) focused on sustainable construction, ...

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Cluster Partners









Co-founded by the COSME programme of the European Union





