



*What is Sentinel?* A cluster network enabling SMEs going international, integrating themselves in a global value chain, towards emerging markets in the Hospitality Industry.

## Top Stories

### European Networking Event: Sentinel looks for partners in Barcelona

**\*InteriHotel**  
Marketplace&Talks

**Barcelona**  
**24<sup>th</sup>-26<sup>th</sup> October 2018**  
**CCIB**  
Barcelona International Convention Centre



**Call for clusters to become Sentinel partners.** The Sentinel project will meet potential partner clusters during the exhibition INTERIHOTEL BARCELONA 2018, the next **25th October**, with a presentation of the Sentinel project and networking activities.

## Sentinel selects the most promising countries for hospitality



The Sentinel consortium completed the identification of **5 emerging markets** for tourism where hospitality is expected to clearly grow during next years. The targeted countries are: **Mexico, Morocco, South Africa, United Arab Emirates and United States**. After the 5 priority markets selection, the project partners are leading a market analysis of each one. These studies will take into account the 5 forces ...

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## Are you a European SME?

Discover business opportunities in emerging markets  
for the Hospitality industry outside Europe!

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## News and events

Steering Committee  
meeting & team  
building visit in Linz

The first edition of  
InteriHotel Madrid  
ended successfully





*October 05, 2018*

On 3rd of July the first Steering Committee Meeting took place in Upper Austria. It was a great pleasure for the OOE Energiesparverband to host our partner cluster. On the second day of the visit - 4th of July - a case study site visit to three hotels (Kinderhotel Dachsteinkonig, Landhaus Hotel Koller, ...

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## In Barcelona, Sentinel attracts companies



*June 27, 2018*

On the 19th of June, the Catalan Water Partnership (CWP) celebrated the annual General Assembly event at the Faculty of Economics and Business of the University of Barcelona (Barcelona). During the event, the most relevant projects conducted or started within the last year were presented to the associated members. In this sense, SENTINEL project, started on January 2018, was presented ...

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## Review "Innovation Forum Photovoltaics"



*July 02, 2018*

The Madrid edition of InteriHotel closed its doors with very good reception: in the course of two days, 886 visitors - hospitality professionals and prescribers from the contract-hospitality sector - were able to discover the novelties presented by the 50 exhibiting brands, suppliers of interior equipment for hotels. InteriHotel celebrated its first edition in the capital of Spain on June ...

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## Piedmont's Innovation Clusters promote Smart Hospitality



*June 22, 2018*

Torino Wireless and Environment Park focus the spotlight on hi-tech solutions for tourist and hotel facilities, in an afternoon full of B2B appointments. The 39th edition of the Corporate Meeting, organized by the ICT Cluster (Torino Wireless) and CLEVER (Environment Park), took place yesterday, Thursday 21 June, at Copernico Torino Garibaldi. More than 70 representatives of the business world have ...

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## Market intelligence: the first evaluation is



May 25, 2018

The OOE Energiesparverband / Cleantech-Cluster situated in Upper Austria organised an "Innovation Forum : Solar Electricity" in Linz on the 24th of May 2018 with over 240 participants and 20 cluster companies. The world market for solar electricity is growing on average by more than 30% per year. It is also a very important solution for increasing sustainability in the ...

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completed



April 16, 2018

We implemented a research aimed to the identification of emerging markets for the tourism sector where the hospitality sector is expected to clearly grow during next years. The first evaluation has been finished and we identified 13 countries. Tourism growth and hospitality sector development are two correlated variables, driving us to conclude that in these markets we can expect an ...

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## Download our brochure

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Cluster network enabling SMEs going international, integrating themselves in a global value chain, towards emerging markets in the Hospitality Industry.

### Cluster Partners



Co-funded by the COSME programme of the European Union

